

Sample Draft NASA sponsored EarthSky Google balloon for *Google Earth*

Users can link back to the full article, including the transcript for the original radio podcast on the earthsky.org website.

Allows users to listen to produced earth science and space science related radio podcasts within the balloon.

NASA sponsorship recognition with an active logo that links to the NASA website.

The screenshot shows the EarthSky website interface. At the top left is the EarthSky logo with the tagline "A CLEAR VOICE FOR SCIENCE". To the right, text states "Radio and web broadcasts heard 12 million times daily." and a NASA logo is displayed. The main content area features an article titled "At 220 light-years, the sun has a twin" with a small image of Earth and a text block. Below the article is a "Read the full article." link. To the right of the article is a "Listen to the 90-second podcast" section with a play button and a progress bar. Below that is a "Related Content" section with several links. At the bottom, there is a navigation bar with "Earthsky.org » Home | Tonight's Sky | Headline News | Clear Voices | Kids | Blogs" and a footer with various podcast categories like "Introduction", "May 2008 Podcasts", "June 2008 Podcasts", "July 2008 Podcasts", "Solar System Podcasts", "Milky Way Podcasts", and "Beyond Milky Way Podcasts".

Users can link to other channels on the earthsky.org website for additional science content and education tools.

Related Project Learning Tree links will be found here for K - 12 students and educators.

Users can also link to other NASA sponsored Earth and planetary science content and Google balloons.