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**16 million U.S. Hispanics are Online**

**Hispanic PR Wire News**

**Earth & Sky – 'A Clear Voice for Science' – Launches New Spanish Radio Series with Goal of Inspiring Hispanic Youth to Science Careers**

Austin, TX--(HISPANIC PR WIRE)--September 12, 2007--Responding to evidence that Hispanics are underrepresented in science careers in the United States, Earth & Sky – "a clear voice for science" on radio and web – requested and has now received a major grant from the National Science Foundation (NSF) to produce 600 science radio spots in Spanish over the next three years.

At this writing, 60 U.S. Spanish radio stations have signed on to carry the science radio spots, which will begin broadcasting on September 24. More stations are signing on daily.

This new science radio series in Spanish is Cielo y Tierra – "la clara voz de la ciencia". It is a sister program to the popular Earth & Sky radio series, whose science spots can be heard 8 million times daily on 1,600 radio stations around the world. The new one-minute Cielo y Tierra radio spots feature the latest science news, and answer people's science questions, in Spanish.

Hispanic scientists and civic leaders across the U.S. have endorsed the new radio series. Nobel Prize winner Mario J. Molina (1995, Chemistry), said, "Congratulations to Earth & Sky and the National Science Foundation for collaborating to produce a Spanish science radio show and website that will undoubtedly become a very valuable educational resource for promoting science knowledge within our Hispanic community."

Antonio Villaraigosa, mayor of Los Angeles, said, "In an age where we work to narrow the achievement gap, Cielo y Tierra makes science available and approachable to Spanish speakers. To succeed in this new century and stay at the leading edge of innovation, we must ensure that everyone has the opportunity and encouragement to pursue science and engineering. Cielo y Tierra presents science in a refreshing, newly accessible way to the Spanish-speaking community."

U.S. Congressman Ciro Rodriguez of Texas added, "I congratulate the launch of Cielo y Tierra, a much-needed Spanish-language science series and commendable step in science education. The engaging programming will encourage our youth to become more involved in the ever-evolving sciences and to pursue careers in fields in which Hispanics are underrepresented."

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